



Dubai First SEO & NovinMarketing

Order from CLIENT to Euro Media FZ-LLC Dubai First SEO

Search Engine Optimization (SEO)

This is a purchase order of SEO for in language. The language has to be on the website, for us to be able to do SEO for that language. Each language requires a new link building effort, but only one website optimization is needed per URL.

This initial website search engine optimization for analysing costs \$50 but for our clients is free and includes but is not limited to:

- Full advice if extra content is needed on the website
- Text writing for landingpages if necessary
- Optimization of meta tags such as meta description and meta keywords
- Optimization of titles
- Optimization of text on the website
- Optimization of navigation on the website
- Analysis of Flash elements on the website and advice regarding use of HTML in relation to that
- Optimization of product pages
- Analysis of Google's view on the website
- Analysis of the need for landing pages
- Link analysis

For the ongoing and very important link building the price is **\$300** per month and includes up to 5 keywords. Extra keywords are \$30 per month each. Link building is for a minimum period of 3 months as you need some time to gain results in the organic listings of Google and their competitors. Link building includes, but is not limited to:

- Manual/human link building (we recommend to stay away from automated link building, which in many cases gets a website banned)
- Mentions on blog posts
- Submission to directories
- Submission to search engines
- Up to one monthly report (on request) showing the chosen keywords placements in Google and the development in this from previous reports



Terms and conditions

The website search engine optimization and each months link building has to be prepaid on a monthly basis.

The contract is binding for 3 months. After the first 3 months the contract can be cancelled with 30 days notice.

Date and signature

CLIENTS NAME :

CLIENTS TITLE :

COMPANY NAME :

COMPANY ADDRESS :

COMPANY PO BOX :

Please print, sign, scan and e-mail this contract to orders@dubaifirstseo.com - alternatively fax it to 00971 (0) 4 390 8004

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